

# Look beyond the premium.



Price is important when choosing the right vision plan for your organization, but lower premiums offered by other vision plans can mean higher out-of-pocket costs for your employees.

## You'll receive the following with VSP® Vision Care:

- Complete eyecare and wellness solution
- Reduced healthcare costs over time
- Lowest out-of-pocket costs
- Employee satisfaction and loyalty

## Take a look at how much your employees could save in these three examples:

**1**

VSP Choice Plan®	Cost Without VSP <sup>2</sup>	VSP Member Price
Eye Exam		Copay
Glasses		Copay
Frame		
Lenses (Single Vision)		
Polycarbonate Lenses <sup>3</sup>		Out-of-pocket Expense
Annual Premiums <sup>4</sup>		
<b>Total Cost for Services</b>		

**2**

Eye Exam		Copay
Glasses		Copay
Frame		Discount Frame Coverage
Lenses (Bifocal)		
Photochromic Lenses (e.g., Transitions®)		Out-of-pocket Expense
Annual Premiums <sup>4</sup>		
<b>Total Cost for Services</b>		

**3**

Eye Exam		Copay
Glasses		Copay
Frame		Discount Frame Coverage
Lenses (Bifocal)		
Premium Progressive Lens (e.g., Varilux Physio®)		Out-of-pocket Expense
Anti-reflective Coating (e.g., Teflon®)		Out-of-pocket Expense
Annual Premiums <sup>4</sup>		
<b>Total Cost for Services</b>		

Employees satisfied with their benefits are **3X more likely to be loyal** to their employers.<sup>1</sup>



See the real cost and save with Smarter Vision Care™ from VSP. Ask your CoPower representative for additional cost comparisons and solutions to meet your needs.

<sup>1</sup>MetLife 10th Annual Study of Employee Benefits Trends, 2012.

<sup>2</sup>Comparison is based on national averages and most commonly purchased brands. Usual & Customary data are averages based on six months of VSP doctor claim data ending June 2011.

<sup>3</sup>Polycarbonate lenses for dependent children are covered in full.

<sup>4</sup>Based on employee-only, with a \$150 frame allowance. Employees will also receive 20% off any amount exceeding their allowance.

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